



ORGANIC PET FOOD

Your Pet Deserves The Best

Impian Pets

We believe that every pet deserves the best care, comfort, and happiness. Our team, a blend of passionate pet enthusiasts and industry professionals.

Quality is at the cornerstone of our business. We ensures our products are not only of the highest standard but also contributes to the overall wellbeing of pets.

Through constant innovation, unwavering quality, and great service, we're committed to making "Your Pet Deserves The Best" a reality for pet owners globally.



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Product Note:

- *This comprehensive cat food is designed to meet the nutritional needs of cats across all life stages. It features a balanced blend of high-quality proteins and essential nutrients to support overall health, growth, and well-being.*
- *Specifically formulated for adult cats, this food provides the necessary nutrients to maintain optimal health. It includes ingredients that support urinary health and intestinal care.*
- *Tailored for senior cats, this food includes ingredients that support joint health and immune function, ensuring that older cats receive the care they need.*





PET FOOD

DOG SERIES

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Complete & Balanced Puppy Dog Food

PD07-0051



- 🐾 Suitable for dog aged 2-12 months
- 🐾 Added probiotics to protect the gut
- 🐾 Whole milk powder + DHA to boost immunity
- 🐾 Shelf Life: 18 months
- 🐾 Weight: 1.99kg/pack



Complete & Balanced Puppy Dog Food

PD07-0051

- 🐾 **Raw Material Composition:** Frozen duck meat 31.00%, hydrolyzed chicken 26.00%, duck meat powder 8.50%, whole sheep milk powder 4.00%, chicken fat 4.00%, sweet potato granules 2.00%, whole sheep milk powder 4.00%, chicken fat 4.00%, organic carrot 4.00%, tapioca flour, tapioca starch, egg yolk powder 3.00%, fish oil, freeze-dried chicken and goat milk 2.00%, pumpkin powder, *Saccharomyces cerevisiae* extract, cranberry powder, kelp powder
- 🐾 **Component Analysis Guaranteed Value:** Crude protein $\geq 35\%$ Crude fat $\geq 17\%$ Crude fiber $\leq 8\%$ Crude ash $\leq 10\%$ Calcium $\geq 1.0\%$ Total phosphorus $\geq 0.8\%$ Lysine $\geq 1.2\%$ Water content $\leq 10\%$ Water-soluble chloride (Cl-) $\geq 0.45\%$



Complete & Balanced Adult Dog Food

PD07-0052



- 🐾 Suitable for dogs aged 1-6 years
 - 🐾 Added lecithin, nourishes fur
 - 🐾 Composite probiotics, protects the gut
 - 🐾 Added composite probiotics 10 billion CFU/kg
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- 🐾 Shelf Life: 18 months
 - 🐾 Weight: 1.99kg/pack



Complete & Balanced Puppy Dog Food

PD07-0052

- 🐾 **Raw Material Composition:** Frozen duck meat 31,00%, Enzymatic hydrolysis of chicken meat 27.00%, Duck meat meal 8.50%, Egg yolk powder 4.00%, Organic carrot 4.00%, Chicken fat 4.00%, Sweet potato granule, Tapioca flour, Tapioca starch, Pumpkin powder, Fish oil 2.00%, Freeze-dried shredded chicken 2.00%, Saccharomyces cerevisiae extract, Cranberry powder, Kelp powder, Glucosamine hydrochloride 50mg/kg
- 🐾 **Component Analysis Guaranteed Value:** Crude protein $\geq 33\%$ Crude fat $\geq 15\%$ Crude fiber $\leq 8\%$ Crude ash $\leq 10\%$ Calcium $\geq 1.0\%$ Total phosphorus $\geq 0.8\%$ Lysine $\geq 1.2\%$ Water content $\leq 10\%$ Water-soluble chloride (Cl-) $\geq 0.45\%$



Complete & Balanced Senior Dog Food

PD07-0053



- 🐾 Suitable for dogs aged 7 and above
- 🐾 Added chondroitin sulfate to support bone vitality
- 🐾 Dental hygiene ingredients to protect oral health
- 🐾 Shelf Life: 18 months
- 🐾 Weight: 1.99kg/pack



Complete & Balanced Senior Dog Food

PD07-0053

- 🐾 **Raw Material Composition:** Frozen duck meat 31.00% Enzymatic hydrolysis of chicken meat 26.00% Duck meat meal 8.50% Organic carrot 5% Green lip mussel powder 4.00% Chicken fat 4.00% Tapioca flour Sweet potato granule Tapioca starch Freeze-dried shredded chicken 2.00% Fish oil 2.00% Egg yolk powder 2.00% Pumpkin powder Saccharomyces cerevisiae extract Cranberry powder Kelp powder Glucosamine hydrochloride 50mg/kg
- 🐾 **Component Analysis Guaranteed Value:** Crude protein $\geq 30\%$ Crude fat $\geq 12\%$ Crude fiber $\leq 8\%$ Crude ash $\leq 10\%$ Calcium $\geq 1.0\%$ Total phosphorus $\geq 0.8\%$ Lysine $\geq 1.2\%$ Water content $\leq 10\%$ Water-soluble chloride (Cl^-) $\geq 0.45\%$



Complete & Balanced All Life Stages Dog Food

PD07-0054



- 🐾 Meet the nutritional needs of dogs of all breeds and at all stages of growth
- 🐾 Added D-calcium pantothenate to nourish skin and fur
- 🐾 Composite probiotics to protect the gut
- 🐾 Shelf Life: 18 months
- 🐾 Weight: 1.99kg/pack



Complete & Balanced All Life Stages Dog Food

PD07-0054

- 🐾 **Raw Material Composition:** Frozen duck meat 26.00%, Frozen chicken meat 16.00%, Duck meat powder 15.00%, Tapioca flour, Tapioca starch, Sweet potato granule, Organic carrot 4.00%, Chicken fat 4.00%, Fish oil 2.00%, Egg yolk powder 2.00%, Freeze-dried shredded chicken 2.00%, Kelp powder
- 🐾 **Component Analysis Guaranteed Value:** Crude protein $\geq 30\%$ Crude fat $\geq 12\%$ Crude fiber $\leq 8\%$ Crude ash $\leq 10\%$ Calcium $\geq 1.0\%$ Total phosphorus $\geq 0.8\%$ Lysine $\geq 1.2\%$ Water content $\leq 10\%$ Water-soluble chloride (Cl-) $\geq 0.45\%$



Complete & Balanced Small Breed All Life Stages Dog Food

PD07-0055



- 🐾 Developed specifically for small dog breeds
- 🐾 Added D-calcium pantothenate to nourish skin and fur
- 🐾 Composite probiotics to protect the gut
- 🐾 Shelf Life: 18 months
- 🐾 Weight: 1.99kg/pack



Complete & Balanced Small Breed All Life Stages Dog Food

PD07-0055

- 🐾 **Raw Material Composition:** Frozen duck meat 37.00%, Enzymatic hydrolysis of chicken meat 21.00%, Duck meat powder 9.00%, Egg yolk powder 4.00%, Organic carrot 4%, Tapioca flour, Sweet potato granule, Tapioca starch, Chicken fat 3,50%, Pumpkin powder, Fish oil 2.00%, Freeze-dried shredded chicken and goat milk 2.00%, Saccharomyces cerevisiae extract, Kelp powder, Cranberry powder, Glucosamine hydrochloride 50mg/kg
- 🐾 **Component Analysis Guaranteed Value:** Crude protein $\geq 36\%$ Crude fat $\geq 15\%$ Crude fiber $\leq 8\%$ Crude ash $\leq 10\%$ Calcium $\geq 1.0\%$ Total phosphorus $\geq 0.8\%$ Lysine $\geq 1.2\%$ Water content $\leq 10\%$ Water-soluble chloride (Cl^-) $\geq 0.45\%$



PET FOOD

CAT SERIES



Complete & Balanced Kitten Cat Food

PC07-0051



- 🐾 Suitable for kittens aged 2-12 months
- 🐾 Added "Milk Gold" lactoferrin to boost immunity
- 🐾 Contains a combination of probiotics and prebiotics
- 🐾 Improves diarrhea and soft stools, protects the intestinal tract
- 🐾 Shelf Life: 18 months
- 🐾 Weight: 1.49kg/pack



Complete & Balanced Kitten Cat Food

PC07-0051

- 🐾 **Raw Material Composition:** Fresh chicken meat 27%, Enzymatic hydrolysis of chicken meat 21%, Chicken meat 12%, Salmon 7%, Cod 6%, Chicken fat 5.5%, Organic shiitake mushrooms 4.2%, Tapioca flour, Sweet potato granule, Tapioca starch, Chicken liver powder 2%, Whole sheep milk powder 2%, Fish oil 2%, Freeze-dried chicken and goat milk shredded 2%, Saccharomyces cerevisiae extract, Cranberry
- 🐾 **Component Analysis Guaranteed Value:** Crude protein $\geq 42\%$ Crude fat $\geq 20\%$ Crude fiber $\leq 8\%$ Crude ash $\leq 10\%$ Calcium $\geq 1.0\%$ Total phosphorus $\geq 0.8\%$ Taurine $\geq 0.2\%$ Water content $\leq 10\%$ Water-soluble chloride (Cl-) $\geq 0.3\%$



Complete & Balanced Adult Cat Food

PC07-0052



- 🐾 Suitable for cats aged 1-6 years
- 🐾 Added cranberries and caraway to help with urinary health
- 🐾 Contains a combination of probiotics to protect intestinal health
- 🐾 Shelf Life: 18 months
- 🐾 Weight: 1.49kg/pack



Complete & Balanced Adult Cat Food

PC07-0052

- 🐾 **Raw Material Composition:** Fresh chicken meat 31%, Salmon 13%, Cod 12%, Chicken meal 9%, Anchovy meal 5%, Egg yolk powder 4%, Chicken fat 4%, Organic shiitake mushrooms 4%, Tapioca flour, Sweet potato granule, Tapioca starch, Fish oil 2%, Freeze-dried shredded chicken 2%, Saccharomyces cerevisiae extract, Antarctic krill oil 1%, Kelp powder, Cranberry 0.1%, Semen plantaginis 0.1%, Glucosamine hydrochloride 50mg/kg
- 🐾 **Component Analysis Guaranteed Value:** Crude protein $\geq 40\%$ Crude fat $\geq 18\%$ Crude fiber $\leq 8\%$ Crude ash $\leq 10\%$ Calcium $\geq 1.0\%$ Total phosphorus $\geq 0.8\%$ Taurine $\geq 0.2\%$ Water content $\leq 10\%$ Water-soluble chloride (Cl-) $\geq 0.3\%$



Complete & Balanced Senior Cat Food

PC07-0053



- 🐾 Suitable for cats aged 7 and above
- 🐾 Added glucosamine to stimulate bone activity, clean teeth, and protect oral health
- 🐾 Contains fish oil to lubricate joints and boost immunity
- 🐾 Shelf Life: 18 months
- 🐾 Weight: 1.49kg/pack



Complete & Balanced Senior Cat Food

PC07-0053

- 🐾 **Raw Material Composition:** Fresh chicken meat 27%, Enzymatic hydrolysis of chicken meat 21%, Chicken meal 10%, Salmon 6%, Cod 6%, Chicken fat 4%, Tapioca flour, Sweet potato granule, Tapioca starch, Organic shiitake, mushrooms 3.2%, Fish oil 2%, Chicken liver powder 2%, Whole sheep milk powder 2%, Freeze-dried shredded chicken 2%, Green-lipped mussels 1%, Saccharomyces cerevisiae extract, Cranberry, Mulberry powder, Dried wolfberry, Semen plantaginis, Glucosamine hydrochloride 80mg/kg
- 🐾 **Component Analysis Guaranteed Value:** Crude protein $\geq 36\%$ Crude fat $\geq 14\%$ Crude fiber $\leq 8\%$ Crude ash $\leq 10\%$ Calcium $\geq 1.0\%$ Total phosphorus $\geq 0.8\%$ Taurine $\geq 0.2\%$ Water content $\leq 10\%$ Water-soluble chloride (Cl^-) $\geq 0.3\%$



Complete & Balanced All Life Stages Cat Food

PC07-0054



- 🐾 Meet the nutritional needs of cats of all breeds and life stages
 - 🐾 Added D-calcium pantothenate to nourish skin and fur
 - 🐾 Contains a combination of probiotics to protect intestinal health
 - 🐾 Egg yolk powder for shiny and smooth fur
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- 🐾 Shelf Life: 18 months
 - 🐾 Weight: 1.49kg/pack



Complete & Balanced All Life Stages Cat Food

PC07-0054

- 🐾 **Raw Material Composition:** Fresh chicken meat 26%, Salmon 11%, Cod 10%, Chicken meal 9%, Tapioca starch, Tapioca flour, Sweet potato granule, Anchovy meal 5%, Organic mushroom 5%, Egg yolk powder 4%, Chicken fat 3%, Fish oil 2%, Freeze-dried shredded chicken 2%, Saccharomyces cerevisiae extract, Kelp powder, Cranberry, Semen, plantaginis, Glucosamine hydrochloride 50mg/kg
- 🐾 **Component Analysis Guaranteed Value:** Crude protein $\geq 32\%$ Crude fat $\geq 12\%$ Crude fiber $\leq 8\%$ Crude ash $\leq 10\%$ Calcium $\geq 1.0\%$ Total phosphorus $\geq 0.8\%$ Taurine $\geq 0.2\%$ Water content $\leq 10\%$ Water-soluble chloride (Cl^-) $\geq 0.3\%$





职业健康安全管理体系

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质量管理体系

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Facilities and Production Capacity





**Impian
Innovation**

Transform Vision into Reality

Company Overview





About Impian



Impian Innovation Sdn. Bhd., founded in the vibrant city of Penang, Malaysia, Impian Innovation derives its name from the profound inspiration of dreams. “Impian,” the Malay word for “dream,” reflects the company’s core belief that every great achievement begins with a vision. Guided by our slogan, “Transform Vision into Reality,” we are a dynamic and innovative enterprise committed to driving sustainable development within the highly competitive global business arena.

We are a Global B2B enterprise based in Malaysia, with our manufacturing facility in China. Every product we offer is a testament to our unwavering dedication to quality, innovation, and the well-being of pets and their families. We are committed to delivering thoughtfully designed, high-performance products that not only meet but exceed the expectations of modern pet owners.



Our Team

Impian Innovation has brought together professionals from various fields to form a powerful team. Team members include experienced personnel in the fields of design, supply chain, sales, marketing, process, finance, operations and more. Each member with his or her in-depth knowledge and rich practical experience contributes unique perspectives and skills.

Desmond Khor

General
Manager

Victor Lim

Account
Manager

Ivan Khor

Account
Manager

Ashley Luo

Supply Chain
Manager

Jun Tao

Integrated Product
Manager

Mandy O

Admin & Finance
Manager



Corporate Culture

We have always been steadfast in upholding our corporate culture.



Mission

To empower pet owners with premium, innovative solutions that enhance pet well-being, foster sustainability, and turn everyday care into extraordinary experiences.



Vision

To become a globally competitive company that excels in craftsmanship, innovation and customer satisfaction, meeting the diverse needs of our customers worldwide.



Core Values

Pursuit Of Excellence: *Striving for continuous improvement.*

Quality: *Delivering only the best in design, materials, and functionality.*

Customer-Centricity: *Putting the needs of customers at the heart of everything we do.*

Integrity: *Building trust through transparency, honesty, and ethical business practices.*



Contact Us

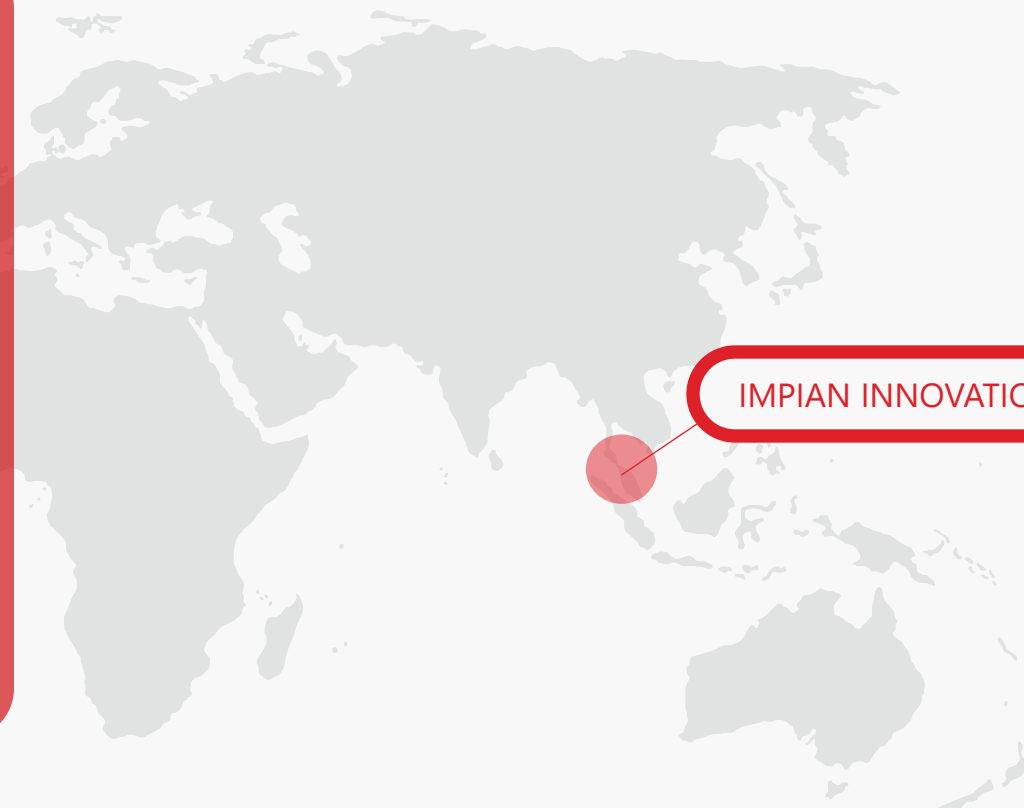
We'd love to hear from you. Here's how you can reach us.

Impian Innovation Sdn. Bhd.

Address : 1251-2 Jalan Juru,
Pusat Perniagaan Juru Indah,
14100 Bukit Mertajam, Penang,
Malaysia.

Email: sales@impian.com

Website: www.impian-innov.com



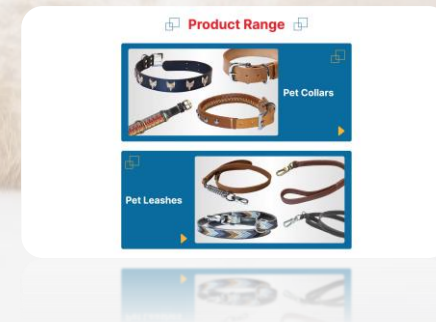
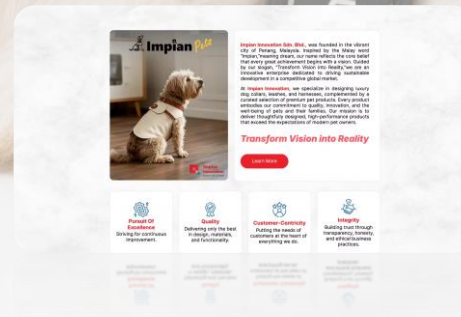
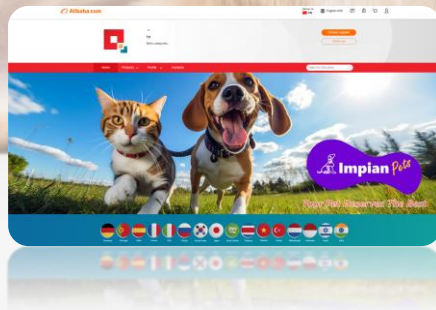
IMPIAN INNOVATION



VISIT US ON
ALIBABA.COM

Our Minisite URL

<https://impianpets.trustpass.alibaba.com/>





CONTACT US ON **WHATSAPP**

Desmond Khor

+60 12 5558889

Victor Lim

+60 18 4692833

Ivan Khor

+60 12 5355491



**Impian
Innovation**

Transform Vision into Reality

Impian Innovation Sdn. Bhd.
(1606417-U)

1251-2 Jalan Juru,
Pusat Perniagaan Juru Indah,
14100 Bukit Mertajam, Penang,
Malaysia.