



Freeze-Dried Pet Treats

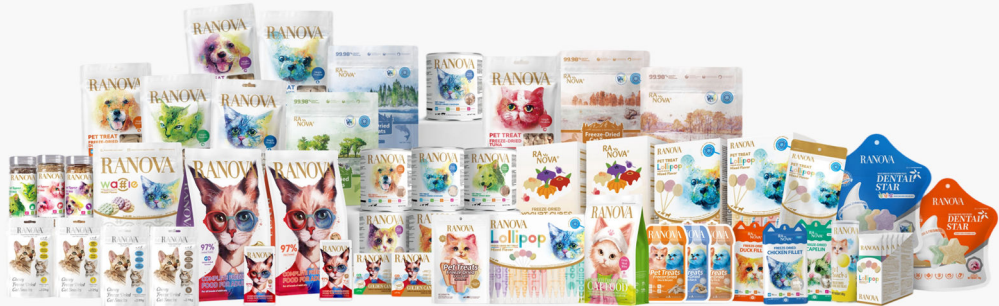
Your Pet Deserves The Best

Impian Pets

We believe that every pet deserves the best care, comfort, and happiness. Our team, a blend of passionate pet enthusiasts and industry professionals.

Quality is at the cornerstone of our business. We ensures our products are not only of the highest standard but also contributes to the overall wellbeing of pets.

Through constant innovation, unwavering quality, and great service, we're committed to making "Your Pet Deserves The Best" a reality for pet owners globally.



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Product Note:

- *Specializing in freeze-drying technology, the focus is on delivering nutrition in every fiber—a taste pets will love in every bite.*
- *Strict control over freshness and cleanliness is maintained throughout the manufacturing process.*
- *Premium, natural, non-GMO, and hypoallergenic ingredients ensure optimal health and nutrition for pets, supporting their immune systems and overall vitality.*

Cat Products

Cat Treats

Delicious
Treat
Crunch! Crunch

ENJOY

Words cannot describe
how delicious this is!



Cat Treat

PC07-0101



- 🐾 Freeze-Dried Cat Treat
- 🐾 100% Pure Meat
- 🐾 Grain Free
- 🐾 $\geq 82\%$ Protein
- 🐾 No Additives
- 🐾 36 hours freeze-drying process
- 🐾 Strict filtering & Screening Standard
- 🐾 For all breeds & life stages of cats

- 🐾 Packing Weight : 50g
- 🐾 Flavor: Chicken
- 🐾 Shelf Life: 18 Months



Cat Treat

PC07-0102



- 🐾 Freeze-Dried Cat Treat
- 🐾 100% Pure Meat
- 🐾 Grain Free
- 🐾 $\geq 80\%$ Protein
- 🐾 No Additives
- 🐾 36 hours freeze-drying process
- 🐾 Strict filtering & Screening Standard
- 🐾 For all breeds & life stages of cats



- 🐾 Packing Weight : 50g
- 🐾 Flavor: Duck
- 🐾 Shelf Life: 18 Months



Cat Treat

PC07-0103



- Freeze-Dried Cat Treat
- 100% Pure Meat
- Grain Free
- $\geq 75\%$ Protein
- No Additives
- 36 hours freeze-drying process
- Strict filtering & Screening Standard
- For all breeds & life stages of cats

- Packing Weight : 50g
- Flavor: Beef
- Shelf Life: 18 Months



Cat Treat

PC07-0104



- 🐾 Freeze-Dried Cat Treat
- 🐾 100% Pure Meat
- 🐾 Grain Free
- 🐾 $\geq 75\%$ Protein
- 🐾 No Additives
- 🐾 36 hours freeze-drying process
- 🐾 Strict filtering & Screening Standard
- 🐾 For all breeds & life stages of cats



- 🐾 Packing Weight : 50g
- 🐾 Flavor: Salmon
- 🐾 Shelf Life: 18 Months



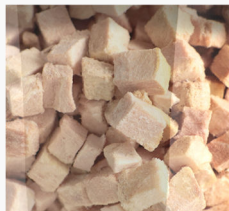
Cat Treat

PC07-0105



- 🐾 Freeze-Dried Cat Treat
- 🐾 100% Pure Meat
- 🐾 Grain Free
- 🐾 $\geq 80\%$ Protein
- 🐾 No Additives
- 🐾 36 hours freeze-drying process
- 🐾 Strict filtering & Screening Standard
- 🐾 For all breeds & life stages of cats

- 🐾 Packing Weight : 50g
- 🐾 Flavor: Tuna
- 🐾 Shelf Life: 18 Months



Cat Treat

PC07-0106



- 🐾 Freeze-Dried Waffle
- 🐾 86% Chicken Meat Content
- 🐾 Mixed Flavor Choices
- 🐾 Customized Waffle Style
- 🐾 For all breeds & life stages of cats

- 🐾 Packing Weight : 60g
- 🐾 Flavor: Barley Grass, Cranberry, Goat Milk, Pumpkin, Blueberry
- 🐾 Shelf Life: 18 Months



Barley Grass



Cranberry



Goat Milk



Pumpkin



Blueberry



Cat Treat

PC07-0107



- ❧ Freeze-Dried Lollipop
- ❧ Chicken Recipe
- ❧ Selected Fresh Fruits
- ❧ Multi Flavor Choices
- ❧ No additives
- ❧ For all breeds & life stages of cats

- ❧ Packing Weight : 21g (1.4g*15)
- ❧ Flavor: Blueberry, Cranberry, Pumpkin, Goat Milk, Barley Grass
- ❧ Quantity of Flavor: Each flavor 3 small packs
- ❧ Shelf Life: 18 Months



Blueberry



Cranberry



Pumpkin



Goat Milk



Barley Grass



Cat Treat

PC07-0108



- 🐾 Freeze-Dried Lollipop
 - 🐾 Chicken Recipe
 - 🐾 Selected Fresh Fruits
 - 🐾 Multi Flavor Choices
 - 🐾 No additives
 - 🐾 For all breeds & life stages of cats
-
- 🐾 Packing Weight : 7g (1.4g*5)
 - 🐾 Flavor: Blueberry, Cranberry, Pumpkin, Goat Milk, Barley Grass
 - 🐾 Quantity of Flavor: Each flavor 1 small pack
 - 🐾 Shelf Life: 18 Months



Blueberry



Cranberry



Pumpkin



Goat Milk



Barley Grass



Delicious
Treat
Crunch! Crunch

ENJOY

The stick of lollipop
is also edible~



Dog Products

Dog Treats

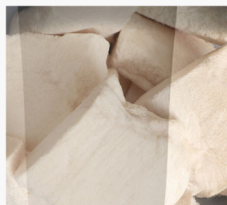
Dog Treat

PD07-0101



- 🐾 Freeze-Dried Dog Treat
- 🐾 100% Pure Meat
- 🐾 Grain Free
- 🐾 $\geq 82\%$ Protein
- 🐾 No Additives
- 🐾 Fine texture & Clear Fiber
- 🐾 For all breeds & life stages of dogs

- 🐾 Packing Weight : 50g
- 🐾 Flavor: Chicken
- 🐾 Shelf Life: 18 Months



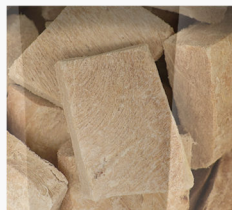
Dog Treat

PD07-0102



- Freeze-Dried Dog Treat
- 100% Pure Meat
- Grain Free
- $\geq 80\%$ Protein
- No Additives
- Fine texture & Clear Fiber
- For all breeds & life stages of dogs

- Packing Weight : 50g
- Flavor: Duck
- Shelf Life: 18 Months



Dog Treat

PD07-0103



- 🐾 Freeze-Dried Dog Treat
- 🐾 100% Pure Meat
- 🐾 Grain Free
- 🐾 $\geq 75\%$ Protein
- 🐾 No Additives
- 🐾 Fine texture & Clear Fiber
- 🐾 For all breeds & life stages of dogs

- 🐾 Packing Weight : 50g
- 🐾 Flavor: Beef
- 🐾 Shelf Life: 18 Months



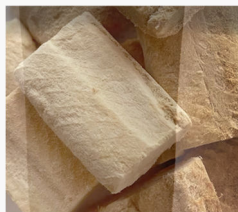
Dog Treat

PD07-0104



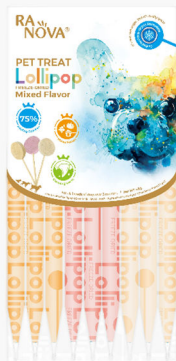
- 🐾 Freeze-Dried Dog Treat
- 🐾 100% Pure Meat
- 🐾 Grain Free
- 🐾 $\geq 75\%$ Protein
- 🐾 No Additives
- 🐾 Fine texture & Clear Fiber
- 🐾 For all breeds & life stages of dogs

- 🐾 Packing Weight : 50g
- 🐾 Flavor: Salmon
- 🐾 Shelf Life: 18 Months



Dog Treat

PD07-0105



- 🐾 Freeze-Dried Lollipop
 - 🐾 Chicken Recipe
 - 🐾 Multi Flavor Choices
 - 🐾 Real Cowhide Stick
 - 🐾 Extra Large Meat Patty
 - 🐾 For all breeds of dogs over 3 months
-
- 🐾 Packing Weight : 48g (8g*6)
 - 🐾 Flavor: Goat Milk, Pumpkin and Cranberry
 - 🐾 Quantity of Flavor: Each flavor 2 small packs
 - 🐾 Shelf Life: 18 Months



Goat Milk Pumpkin Cranberry



Dog Treat

PD07-0106



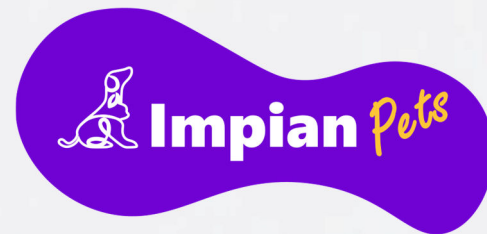
- Freeze-Dried Lollipop
- Chicken Recipe
- Multi Flavor Choices
- Real Cowhide Stick
- Extra Large Meat Patty
- For all breeds of dogs over 3 months

- Packing Weight : 24g (8g*3)
- Flavor: Goat Milk, Pumpkin and Cranberry
- Quantity of Flavor: Each flavor 1 small pack
- Shelf Life: 18 Months



Goat Milk Pumpkin Cranberry





Factory Strength

01

Own R&D Team



02

Own Factory



03

Leading Group Standard
(Published)
Leading the Ministry of
Agriculture and Rural Affairs
Industry Standard
(Public Comment Stage)



04

Focused on Freeze-Dried
Pet Food for 15 Years



05

Global Direct Supply/Multi-
Channel



Quality System

Freeze Drying Process (Minced Meat Mix)

01



Selection of fresh
and pure meat as
ingredients

02



-32 degrees Celsius
rapid freezing,
locking in the
nutrients.

03



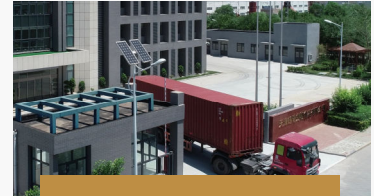
Vacuum freeze-dried
for 18 to 36 hours to
sublimate moisture
and lock in nutrients.

04



Metal Detection
and Irradiation to
ensure food
safety.

05



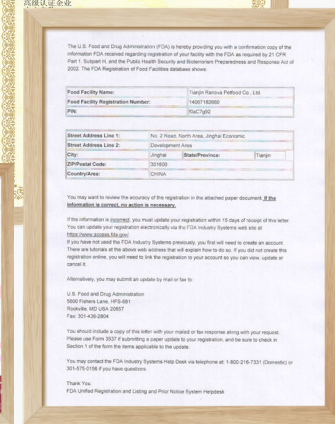
Shipping and
Transportation



Advanced Equipment



AEO



FDA



**Impian
Innovation**

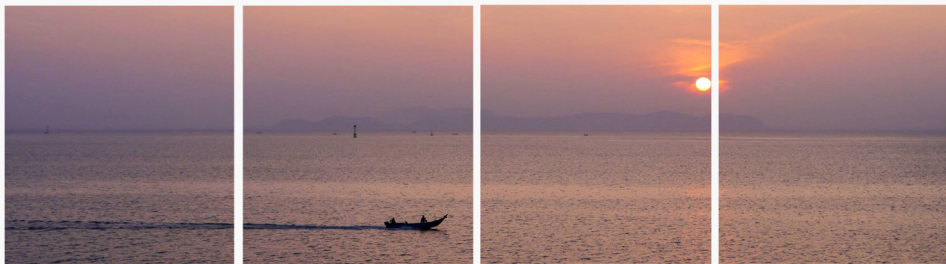
Transform Vision into Reality

Company Overview





About Impian



Impian Innovation Sdn. Bhd., founded in the vibrant city of Penang, Malaysia, Impian Innovation derives its name from the profound inspiration of dreams. "Impian," the Malay word for "dream," reflects the company's core belief that every great achievement begins with a vision. Guided by our slogan, "Transform Vision into Reality," we are a dynamic and innovative enterprise committed to driving sustainable development within the highly competitive global business arena.

At **Impian Innovation**, we're specializing in the design of luxury dog collars, leashes and harnesses while offering a curated selection of premium pet products. Every product we offer is a testament to our unwavering dedication to quality, innovation, and the well-being of pets and their families. We are committed to delivering thoughtfully designed, high-performance products that not only meet but exceed the expectations of modern pet owners.



Our Team

Impian Innovation has brought together professionals from various fields to form a powerful team. Team members include experienced personnel in the fields of design, supply chain, sales, marketing, process, finance, operations and more. Each member with his or her in-depth knowledge and rich practical experience contributes unique perspectives and skills.

Desmond Khor

General
Manager

Victor Lim

Account
Manager

Ivan Khor

Account
Manager

Ashley Luo

Supply Chain
Manager

Jun Tao

Integrated Product
Manager

Mandy O

Admin & Finance
Manager



Corporate Culture

We have always been steadfast in upholding our corporate culture.



Mission

To empower pet owners with premium, innovative solutions that enhance pet well-being, foster sustainability, and turn everyday care into extraordinary experiences.



Vision

To become a globally competitive company that excels in craftsmanship, innovation and customer satisfaction, meeting the diverse needs of our customers worldwide.



Core Values

Pursuit Of Excellence: *Striving for continuous improvement.*

Quality: *Delivering only the best in design, materials, and functionality.*

Customer-Centricity: *Putting the needs of customers at the heart of everything we do.*

Integrity: *Building trust through transparency, honesty, and ethical business practices.*



Contact Us

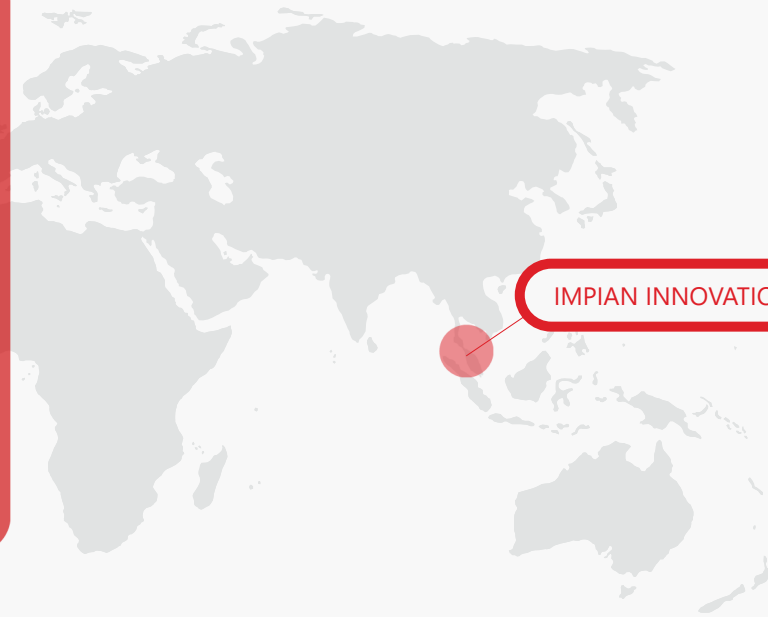
We'd love to hear from you. Here's how you can reach us.

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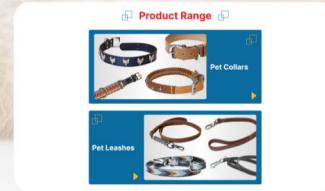
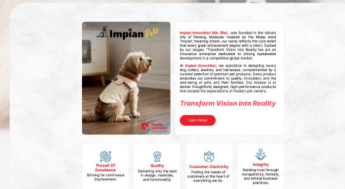
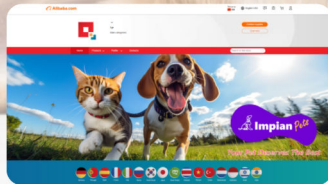
IMPIAN INNOVATION



VISIT US ON
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Our Minisite URL

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