



HALAL-CERTIFIED PET FOODS

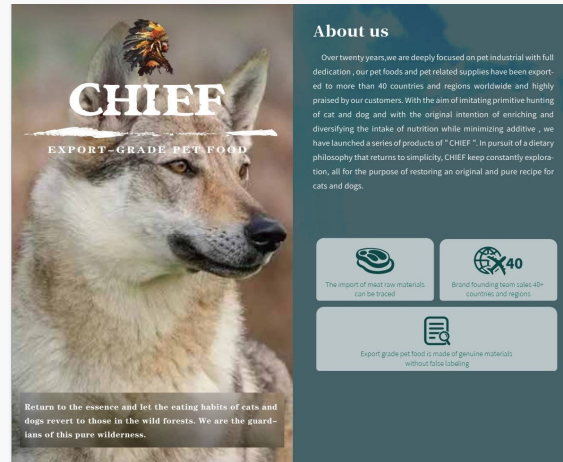
Your Pet Deserves The Best

Impian Pets

We believe that every pet deserves the best care, comfort, and happiness. Our team, a blend of passionate pet enthusiasts and industry professionals.

Quality is at the cornerstone of our business. We ensures our products are not only of the highest standard but also contributes to the overall wellbeing of pets.

Through constant innovation, unwavering quality, and great service, we're committed to making "Your Pet Deserves The Best" a reality for pet owners globally.



CHIEF
EXPORT-GRADE PET FOOD

About us

Over twenty years, we are deeply focused on pet industrial with full dedication, our pet foods and pet related supplies have been exported to more than 40 countries and regions worldwide and highly praised by our customers. With the aim of imitating primitive hunting of cat and dog and with the original intention of enriching and diversifying the intake of nutrition while minimizing additive, we have launched a series of products of "CHIEF". In pursuit of a dietary philosophy that returns to simplicity, CHIEF keep constantly exploration, all for the purpose of restoring an original and pure recipe for cats and dogs.

The import of meat raw materials can be traced

Brand founding team sales 40+ countries and regions

Export grade pet food is made of genuine materials without false labeling

Return to the essence and let the eating habits of cats and dogs revert to those in the wild forests. We are the guardians of this pure wilderness.



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Product Note:

- *A comprehensive range of pet food products is designed to mimic the natural diet of pets by using multiple meat sources and adding vegetables and fruits. This range is free from false labeling and helps maintain pets' gut, skin, hair, and eye health, aiming to restore their eating habits to a more natural state.*
- *Available in a variety of packaging types and sizes to suit different needs and preferences.*
- *All products in this range are Halal certified.*





Dog Products

Pet Foods

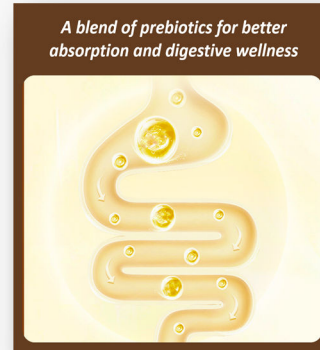
[View all Dog Products](#) [View all Pet Foods](#)

Full Price Dog Food

Chicken and Beef Recipe



- Our Chicken and Beef Formula Full Price Dog Food is a premium dog food made with chicken meal, fresh chicken, and beef meal as key ingredients. It contains high levels of protein and fat for energy, while incorporating vitamins, minerals, and prebiotics to support overall health.



Full Price Dog Food

Chicken and Beef Recipe

Raw Material Composition:

Chicken meal (30%), fresh chicken (14%) including fresh chicken breast (8%) and fresh enzymolized chicken puree (6%), corn (8%), chicken oil (6%), rice, peas (6%), beef meal (4%), fish oil (2%), chicken liver meal (2%), beet meal, sweet potato meal (2%), whey protein meal (1%), chicory root meal (0.5%), yucca powder, pet feeding compound seasoning, apple powder, pear powder, and avocado powder.

Additive Composition:

Saccharomyces cerevicae [Saccharomyces boulardii (≥ 5 billion CFU/kg)], mannoooligosaccharides (0.3%), fructooligosaccharides (0.3%), DL-methionine, L-lysine, calcium hydrogen phosphate, manganese sulfate, calcium iodate, sodium selenite, sodium chloride, Vitamin A acetate, Vitamin D3, DL-A-tocopherol acetate, Vitamin K3, Vitamin D Biotin B1, vitamin B2, Vitamin B6, vitamin B12, D-calcium pantothenate, niacinamide, folate, D-biotin, natural antioxidant, potassium sorbate.

Crude protein $\geq 30.0\%$ Crude fat $\geq 10.0\%$ Crude fiber $\leq 9.0\%$ Water $\leq 10.0\%$ crude ash $\leq 10.0\%$
Calcium $\geq 1.0\%$ phosphorus $\geq 0.8\%$ Water-soluble chloride (Cl^-) $\geq 0.45\%$ lysine $\geq 0.77\%$



Full Price Dog Food

Chicken and Beef Recipe

No.	Product No.	Package Weight	Package Size
1	PD07-0001	120g	13*18cm
2	PD07-0002	1.5kg	31*23*9cm
3	PD07-0003	3kg	41*30.5*8cm
4	PD07-0004	7kg	TBA
5	PD07-0005	10kg	TBA

Shelf Life: 18 Months

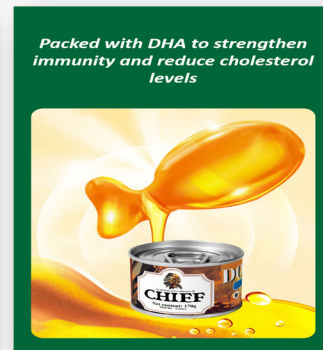


Canned Dog Food

Chicken Recipe



- Our Chicken Canned Dog Food is a delicious and nutritious option for your dog. Made with high-quality chicken, water, chicken liver, and corn starch, it's enriched with essential additives like taurine and vitamins to support your dog's overall health. With a minimum crude protein content of 6.0%, it offers balanced nutrition.



Canned Dog Food

Chicken Recipe

- 🐾 Specification: 170G / 375G
- 🐾 Ingredients: Chicken, Water, Chicken liver, Corn starch
- 🐾 Additives: Taurine, Vitamin A, Vitamin D3, Vitamin E
- 🐾 Nutritional Values: Crude protein $\geq 6.0\%$, Crude fat $\geq 1\%$, Crude fiber $\leq 2.0\%$, Crude ash $\leq 3.0\%$, Water $\leq 85.0\%$



Canned Dog Food

Chicken Recipe

No.	Product No.	Image	Weight	Size
1	PD07-0006		170g	Dia8.5*4
2	PD07-0007		375g	Dia7.5*10.5

Shelf Life: 3 Years

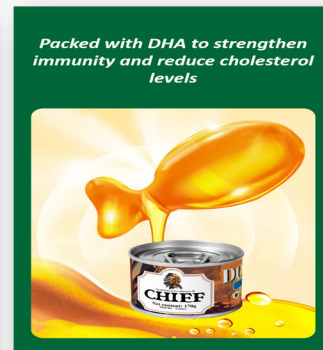


Canned Dog Food

Duck Recipe



- Our Duck Canned Dog Food combines duck and chicken for a flavorful and nutritious meal. Enriched with essential additives like taurine and vitamins, it supports your dog's health. With a minimum crude protein content of 6.0%, it offers balanced nutrition.



Canned Dog Food

Duck Recipe

- 🐾 Specification: 170G / 375G
- 🐾 Ingredients: Duck, Chicken, Water, Chicken liver, Corn starch
- 🐾 Additives: Taurine, Vitamin A, Vitamin D3, Vitamin E
- 🐾 Nutritional Values: Crude protein $\geq 6.0\%$, Crude fat $\geq 1\%$, Crude fiber $\leq 2.0\%$, Crude ash $\leq 3.0\%$, Water $\leq 85.0\%$



Canned Dog Food

Duck Recipe

No.	Product No.	Image	Weight	Size
1	PD07-0008		170g	Dia8.5*4
2	PD07-0009		375g	Dia7.5*10.5

Shelf Life: 3 Years

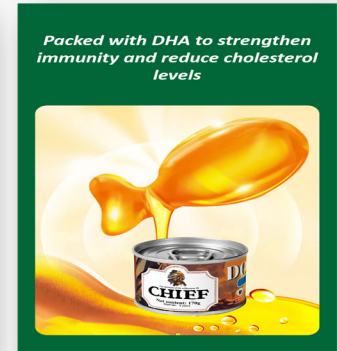


Canned Dog Food

Beef Recipe



- Our Beef Canned Dog Food combines the rich flavors of beef and chicken to provide a nutritious and delicious meal for your dog. Fortified with essential additives like taurine and vitamins, it supports your dog's overall health. With a minimum crude protein content of 6.0%, it offers balanced nutrition.



Canned Dog Food

Beef Recipe

- 🐾 Specification: 170G / 375G
- 🐾 Ingredients: Beef, Chicken, Water, Beef liver, Corn starch
- 🐾 Additives: Taurine, Vitamin A, Vitamin D3, Vitamin E
- 🐾 Nutritional Values: Crude protein $\geq 6.0\%$, Crude fat $\geq 1\%$, Crude fiber $\leq 2.0\%$, Crude ash $\leq 3.0\%$, Water $\leq 85.0\%$



Canned Dog Food

Beef Recipe

No.	Product No.	Image	Weight	Size
1	PD07-0010		170g	Dia8.5*4
2	PD07-0011		375g	Dia7.5*10.5

Shelf Life: 3 Years

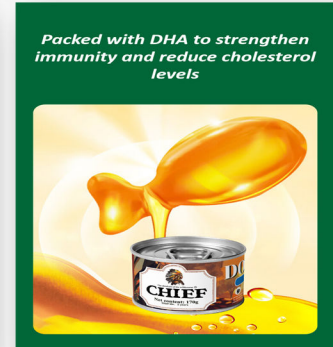


Canned Dog Food

Mutton Recipe



- Our Mutton Canned Dog Food offers a delicious combination of mutton and chicken. It contains high-quality ingredients like mutton and chicken, enriched with essential additives such as taurine and vitamins. With a minimum crude protein content of 6.0%, it provides balanced nutrition for your dog.



Canned Dog Food

Mutton Recipe

- 🐾 Specification: 170G / 375G
- 🐾 Ingredients: Mutton, Chicken, Water, Chicken liver, Corn starch
- 🐾 Additives: Taurine, Vitamin A, Vitamin D3, Vitamin E
- 🐾 Nutritional Values: Crude protein $\geq 6.0\%$, Crude fat $\geq 1\%$, Crude fiber $\leq 2.0\%$, Crude ash $\leq 3.0\%$, Water $\leq 85.0\%$



Canned Dog Food

Mutton Recipe

No.	Product No.	Image	Weight	Size
1	PD07-0012		170g	Dia8.5*4
2	PD07-0013		375g	Dia7.5*10.5

Shelf Life: 3 Years



Cat Products

Pet Foods



Full Price Cat Food

Chicken, Fish and Beef Recipe



- Our Full-price Cat Food is a high-quality option that delivers a rich protein and fat profile. Its key protein sources are chicken, beef, and fish oil. Enriched with taurine, probiotics, and essential vitamins and minerals, this formula is designed to support your cat's overall health.



Full Price Cat Food

Chicken, Fish and Beef Recipe

Raw Material Composition:

Fresh chicken 28%(20% fresh chicken breast,8% fresh enzymized chicken puree), chicken meal (18%), beef meal (6%), chicken oil (4%), corn, rice, peas (4%), Peruvian fish meal (3%), fish oil (2.5%), sweet potato meal (2.5%), chicken liver powder (2%), whole sheep milk powder (1%), Colostrum powder (0.5%), fresh pumpkin, fresh carrot, turmeric (0.5%), egg yolk powder, Yucca powder, blueberry powder.

Additive Composition:

Taurine (0.2%), Sodium chloride, Bacillus subtilis, Bacillus licheniformis, iron methionine chelate, zinc amino acid Complex, Vitamin E, Vitamin C, Vitamin K3, niacinamide, Vitamin A, Vitamin d3, Selenium yeast, Copper glycine Che late, manganese methionine Complex, vitamin B1, folic acid, calcium D-pantothenate, vitamin B2, Zinc Amino acid Complex, Vitamin B6, D - biotin, Vitamin B12, Potassium sorbide, Antioxidants Nutrient composition (in term of dry matter)

Crude protein $\geq$ 32.0% Crude fat $\geq$ 12.0% Crude fiber $\leq$ 9.0% Water $\leq$ 10.0% Crude ash $\leq$ 10.0%
Calcium $\geq$ 1% Total phosphorus $\geq$ 0.8% Water-soluble oxides (cl) $\geq$ 0.3% Taurine $\geq$ 0.2%



Full Price Cat Food

Chicken, Fish and Beef Recipe

No.	Product No.	Package Weight	Package Size
1	PC07-0001	120g	13*18cm
2	PC07-0002	1.5kg	31*23*9cm
3	PC07-0003	3kg	41*30.5*8cm
4	PC07-0004	7kg	TBA
5	PC07-0005	10kg	TBA

Shelf Life: 18 Months



Canned Cat Food

Tuna Recipe



- Our Tuna Canned Cat Food is a premium choice for your cat. Made with high-quality tuna and water, it includes essential additives like taurine and vitamins. With a minimum of 6.0% crude protein and balanced nutrition, it offers a delicious and healthy meal.



Canned Cat Food

Tuna Recipe

- 🐾 Specification: 85G / 375G
- 🐾 Ingredients: Tuna and Water.
- 🐾 Additives: Taurine, Vitamin A, Vitamin D3, Vitamin E.
- 🐾 Nutritional Values: Crude protein $\geq 6.0\%$, Crude fat $\geq 1\%$, Crude fiber $\leq 2.0\%$, Crude ash $\leq 3.0\%$, Water $\leq 85.0\%$.



Canned Cat Food

Tuna Recipe

No.	Product No.	Image	Weight	Size
1	PC07-0009		85g	Dia7.5*3.5
2	PC07-0010		375g	Dia7.5*10.5

Shelf Life: 3 Years



Canned Cat Food

Tuna & Salmon Recipe



- Our Tuna & Salmon Canned Cat Food offers a tasty blend of high-quality tuna and salmon. It includes essential additives like taurine and vitamins to support your cat's overall health. With a minimum crude protein content of 6.0% and balanced nutrition, it's a healthy and delicious choice for your cat.



Canned Cat Food

Tuna & Salmon Recipe

- 🐾 Specification: 85G / 375G
- 🐾 Ingredients: Tuna, Salmon, Water, Corn starch.
- 🐾 Additives: Taurine, Vitamin A, Vitamin D3, Vitamin E.
- 🐾 Nutritional Values: Crude protein $\geq 6.0\%$, Crude fat $\geq 1\%$, Crude fiber $\leq 2.0\%$, Crude ash $\leq 3.0\%$, Water $\leq 85.0\%$.



Canned Cat Food

Tuna & Salmon Recipe

No.	Product No.	Image	Weight	Size
1	PC07-0011		85g	Dia7.5*3.5
2	PC07-0012		375g	Dia7.5*10.5

Shelf Life: 3 Years



Canned Cat Food

Tuna & Crab Stick Recipe



- Our Tuna & Crab Stick Canned Cat Food offers a delicious mix of high-quality tuna and crab stick. It includes essential additives like taurine and vitamins to support your cat's overall health. With a minimum crude protein content of 10.0% and balanced nutrition, it's a healthy and tasty choice for your cat.



Canned Cat Food

Tuna & Crab Stick Recipe

- 🐾 Specification: 85G / 375G
- 🐾 Ingredients: Tuna, Water, Crab stick
- 🐾 Additives: Taurine, Vitamin A, Vitamin D3, Vitamin E
- 🐾 Nutritional Values: Crude protein $\geq 10.0\%$, Crude fat $\geq 0.5\%$, Crude fiber $\leq 2.0\%$, Crude ash $\leq 3.0\%$, Water $\leq 85.0\%$



Canned Cat Food

Tuna & Crab Stick Recipe

No.	Product No.	Image	Weight	Size
1	PC07-0013		85g	Dia7.5*3.5
2	PC07-0014		375g	Dia7.5*10.5

Shelf Life: 3 Years



Canned Cat Food

Tuna & Chicken Recipe



- Our Tuna & Chicken Canned Cat Food combines the flavors of tuna and chicken to provide a delicious and nutritious meal for your cat. Fortified with essential additives like taurine and vitamins, it supports your cat's overall health. With a minimum crude protein content of 10.0%, it offers balanced nutrition.



Canned Cat Food

Tuna & Chicken Recipe

- 🐾 Specification: 85G / 375G
- 🐾 Ingredients: Tuna, Water, Chicken
- 🐾 Additives: Taurine, Vitamin A, Vitamin D3, Vitamin E
- 🐾 Nutritional Values: Crude protein $\geq 10.0\%$, Crude fat $\geq 0.5\%$, Crude fiber $\leq 2.0\%$, Crude ash $\leq 3.0\%$, Water $\leq 85.0\%$



Canned Cat Food

Tuna & Chicken Recipe

No.	Product No.	Image	Weight	Size
1	PC07-0015		85g	Dia7.5*3.5
2	PC07-0016		375g	Dia7.5*10.5

Shelf Life: 3 Years



Canned Cat Food

Tuna & Cod Recipe



- Our Tuna & Cod Canned Cat Food combines tuna and cod with essential additives to support your cat's health. With a minimum crude protein content of 10.0%, it's a nutritious and delicious choice.



Canned Cat Food

Tuna & Cod Recipe

- 🐾 Specification: 85G / 375G
- 🐾 Ingredients: Tuna, Water, Cod
- 🐾 Additives: Taurine, Vitamin A, Vitamin D3, Vitamin E
- 🐾 Nutritional Values: Crude protein $\geq 10.0\%$, Crude fat $\geq 0.5\%$, Crude fiber $\leq 2.0\%$, Crude ash $\leq 3.0\%$, Water $\leq 85.0\%$



Canned Cat Food

Tuna & Cod Recipe

No.	Product No.	Image	Weight	Size
1	PC07-0017		85g	Dia7.5*3.5
2	PC07-0018		375g	Dia7.5*10.5

Shelf Life: 3 Years



Canned Cat Food

Milkshake



- Our Milkshake Canned Cat Food comes in Chicken, Tuna, and Salmon flavors. Each is made with high - quality ingredients like chicken, tuna, or salmon, plus water and corn starch. Enriched with taurine and vitamins, they offer balanced nutrition with at least 6.0% crude protein.



Canned Cat Food

Milkshake

Chicken Milkshake

- Ingredients: Chicken, Water, Corn starch.
- Additives: Taurine, Vitamin A, Vitamin D3, Vitamin E.
- Nutritional Values: Crude protein $\geq 6.0\%$, Crude fat $\geq 1.0\%$, Crude fiber $\leq 2.0\%$, Crude ash $\leq 3.0\%$, Water $\leq 88.0\%$.

Tuna Milkshake

- Ingredients: Tuna, Water, Corn starch.
- Additives: Taurine, Vitamin A, Vitamin D3, Vitamin E.
- Nutritional Values: Crude protein $\geq 6.0\%$, Crude fat $\geq 1.0\%$, Crude fiber $\leq 2.0\%$, Crude ash $\leq 3.0\%$, Water $\leq 88.0\%$.

Salmon Milkshake

- Ingredients: Salmon, Water, Corn starch.
- Additives: Taurine, Vitamin A, Vitamin D3, Vitamin E.
- Nutritional Values: Crude protein $\geq 6.0\%$, Crude fat $\geq 1.0\%$, Crude fiber $\leq 2.0\%$, Crude ash $\leq 3.0\%$, Water $\leq 88.0\%$.



Canned Cat Food

Milkshake

No.	Product No.	Image	Weight	Size
1	PC07-0019		85g	Dia7.5*3.5
2	PC07-0020		85g	Dia7.5*3.5
3	PC07-0021		85g	Dia7.5*3.5

Shelf Life: 3 Years

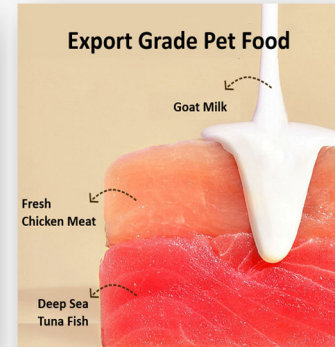
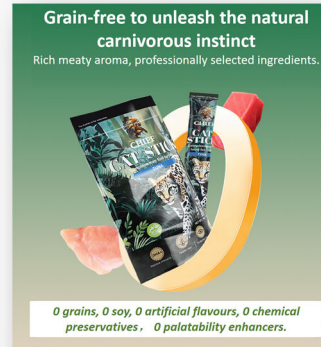


Cat Stick

Pet Treat



- 🐾 Our Cat Sticks offer three delicious flavors: Chicken, Tuna, and Chicken & Tuna. Each treat is made with high-quality ingredients such as goat milk and salmon fish oil, enriched with taurine, lecithin, and vitamins. With a minimum crude protein content of 7.0%, these treats provide a healthy and nutritious snack for your cat.



Cat Stick

Pet Treat

Chicken Flavor

- Ingredients: Chicken, Water, Goat milk, Salmon fish oil.
- Additives: Taurine, Lecithin, Mannooligosaccharides, Xylo-oligosaccharides, Vitamin A, D3, E.
- Nutritional Values: Crude protein $\geq 7.0\%$, Crude fat $\geq 1.5\%$, Crude fiber $\leq 2.0\%$, Crude ash $\leq 3.0\%$, Water $\leq 88.0\%$.

Tuna Flavor

- Ingredients: Tuna, Water, Goat milk, Salmon fish oil.
- Additives: Taurine, Lecithin, Mannooligosaccharides, Xylo-oligosaccharides, Vitamin A, D3, E.
- Nutritional Values: Crude protein $\geq 7.0\%$, Crude fat $\geq 1.5\%$, Crude fiber $\leq 2.0\%$, Crude ash $\leq 3.0\%$, Water $\leq 88.0\%$.

Chicken & Tuna Flavor

- Ingredients: Chicken, Tuna, Water, Goat milk, Salmon fish oil.
- Additives: Taurine, Lecithin, Mannooligosaccharides, Xylo-oligosaccharides, Vitamin A, D3, E.
- Nutritional Values: Crude protein $\geq 7.0\%$, Crude fat $\geq 1.5\%$, Crude fiber $\leq 2.0\%$, Crude ash $\leq 3.0\%$, Water $\leq 88.0\%$.



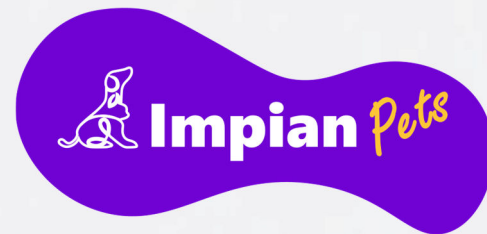
Cat Stick

Pet Treat

No.	Product No.	Image	Weight	Size
1	PC07-0006		150g (15g * 10)	15*22*(T)
2	PC07-0007		150g (15g * 10)	15*22*(T)
3	PC07-0008		150g (15g * 10)	15*22*(T)

Shelf Life: 18 Months





Qualification Certificate



Fiscal Year 2025
CERTIFICATE OF FDA FOOD FACILITY REGISTRATION
Certificate No.: STHWE312-23040

This certifies that:

Facility: Shandong Huiju Pet Food Co., Ltd.
Address: 50 Meters South Of Yeyi Road ,Yeyuanbaoshan Comprehensive Industrial Park,Yeyuan Town,Linqu County,Wefang, Shandong, 262600, CHINA

is registered with the U.S. Food and Drug Administration pursuant to the requirements of the Public Health Security and Bioterrorism Preparedness and Response Act of 2002 (the Bioterrorism Act):

General Product Categories: **Food for Animal Consumption**
29.MIXED FEED (E.G.,POULTRY, LIVESTOCK, EQUINE)

U.S. FDA Registration No.: 10805171866

Unique Facility Identifier (UFI): 41804232

Expiration Date: December 31, 2025

T-W SERV INC will confirm that such registration remains effective upon request and presentation of this certificate until the expiration date stated above, unless such registration has been terminated after issuance of this certificate. T-W SERV INC makes no other representations or warranties, nor does this certificate make any representations or warranties to any person or entity other than the named certificate holder, for whose sole benefit it is issued. T-W SERV INC assumes no liability to any person or entity in connection with the foregoing. This certificate does not denote endorsement or approval of the certificate holder's product or establishment by the U.S. Food and Drug Administration. The U.S. Food and Drug Administration does not issue a certificate of registration, nor does the U.S. Food and Drug Administration recognize a certificate of registration. T-W SERV INC is not affiliated with the U.S. Food and Drug Administration.

Issuing Date: November 6, 2024

For and on behalf of
T-W SERV INC
Chris Zhang
Authorized Signatory

Please inform us of any changes:
the company information;
additional product categories;
additional products;
discontinuation of product
categories or products.



شهادة حلال
HALAL FOUNDATION CENTER
HALAL CERTIFICATE



MEMBER OF
International Halal Integrity
ALLIANCE
HONG KONG

Certificate No. 16851121807192
رقم شهادة الحلال

HFC after examining , inspecting/ auditing and discussing the ingredients has declared the under mentioned products are pure and suitable for muslims to use.

المركز لمؤسسة الحلال (HFC) بعد فحص المكونات ومناقشتها يعلن بأن المنتج / المنتجات تحت الذكر طاهر ومناسب للمسلمين استعماله

Company Name: Shandong Huiju Pet Food Co., Ltd.

اسم الشركة

Company Address: 50 Meters South Of Yeyi Road ,Yeyuanbaoshan Comprehensive Industrial Park,Yeyuan Town,Linqu County,Wefang City,Shandong Province

عنوان الشركة

Manufacturing Address: 50 Meters South Of Yeyi Road ,Yeyuanbaoshan Comprehensive Industrial Park,Yeyuan Town,Linqu County,Wefang City,Shandong Province

عنوان المصنع

Products: Cat pet food
اسم المنتجات

Mohamed Zahar
Director & Chief Executive Officer
4 Jul, 2025 to 13 Jul, 2026
Validity Period

Halal Foundation Center Hong Kong
Flat 3, 3/F, Yee Tin Building 423-433 Canton Road North Hong Kong, Hong Kong
T: +852 3172200 F: +852 2150403
www.halalfoundationcenter.org
E: info@halalfoundationcenter.org



شهادة حلال
HALAL FOUNDATION CENTER
HALAL CERTIFICATE



MEMBER OF
International Halal Integrity
ALLIANCE
HONG KONG

Certificate No. 40125935700697
رقم شهادة الحلال

HFC after examining , inspecting/ auditing and discussing the ingredients has declared the under mentioned products are pure and suitable for muslims to use.

المركز لمؤسسة الحلال (HFC) بعد فحص المكونات ومناقشتها يعلن بأن المنتج / المنتجات تحت الذكر طاهر ومناسب للمسلمين استعماله

Company Name: SHENZHU OUDI PET FOOD CO.,LTD

اسم الشركة

Company Address: SOUTH OF HENG-CHENG ROAD, SHENZHU CITY, HENGSHU CITY, HEBEI PROVINCE, CHINA

عنوان الشركة

Manufacturing Address: SOUTH OF HENG-CHENG ROAD, SHENZHU CITY, HENGSHU CITY, HEBEI PROVINCE, CHINA

عنوان المصنع

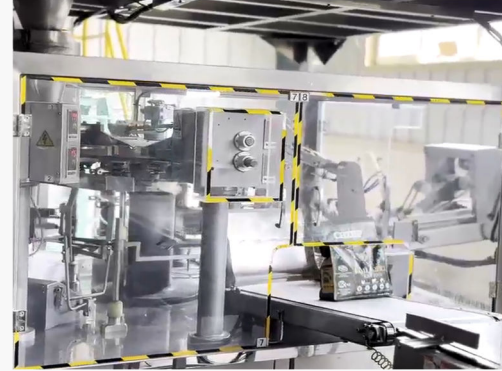
Products: Cat food, dog food
اسم المنتجات

Mohamed Zahar
Director & Chief Executive Officer
4 Jul, 2025 to 13 Jul, 2026
Validity Period

Halal Foundation Center Hong Kong
Flat 3, 3/F, Yee Tin Building 423-433 Canton Road North Hong Kong, Hong Kong
T: +852 3172200 F: +852 2150403
www.halalfoundationcenter.org
E: info@halalfoundationcenter.org



Facilities and Production Capacity



Exhibition





**Impian
Innovation**

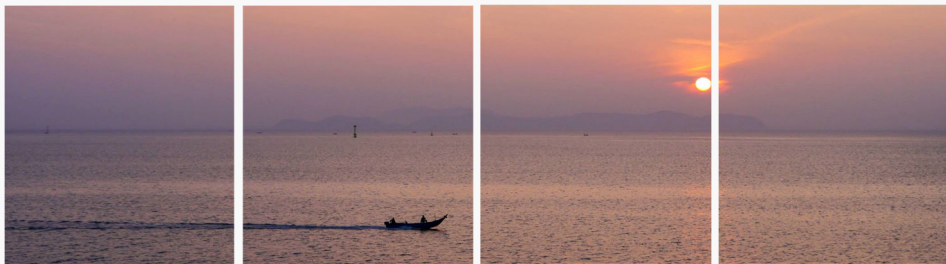
Transform Vision into Reality

Company Overview





About Impian



Impian Innovation Sdn. Bhd., founded in the vibrant city of Penang, Malaysia, Impian Innovation derives its name from the profound inspiration of dreams. "Impian," the Malay word for "dream," reflects the company's core belief that every great achievement begins with a vision. Guided by our slogan, "Transform Vision into Reality," we are a dynamic and innovative enterprise committed to driving sustainable development within the highly competitive global business arena.

We are a Global B2B enterprise based in Malaysia, with our manufacturing facility in China. Every product we offer is a testament to our unwavering dedication to quality, innovation, and the well-being of pets and their families. We are committed to delivering thoughtfully designed, high-performance products that not only meet but exceed the expectations of modern pet owners.



Our Team

Impian Innovation has brought together professionals from various fields to form a powerful team. Team members include experienced personnel in the fields of design, supply chain, sales, marketing, process, finance, operations and more. Each member with his or her in-depth knowledge and rich practical experience contributes unique perspectives and skills.

Desmond Khor

General
Manager

Victor Lim

Account
Manager

Ivan Khor

Account
Manager

Ashley Luo

Supply Chain
Manager

Jun Tao

Integrated Product
Manager

Mandy O

Admin & Finance
Manager



Corporate Culture

We have always been steadfast in upholding our corporate culture.



Mission

To empower pet owners with premium, innovative solutions that enhance pet well-being, foster sustainability, and turn everyday care into extraordinary experiences.



Vision

To become a globally competitive company that excels in craftsmanship, innovation and customer satisfaction, meeting the diverse needs of our customers worldwide.



Core Values

Pursuit Of Excellence: *Striving for continuous improvement.*

Quality: *Delivering only the best in design, materials, and functionality.*

Customer-Centricity: *Putting the needs of customers at the heart of everything we do.*

Integrity: *Building trust through transparency, honesty, and ethical business practices.*



Contact Us

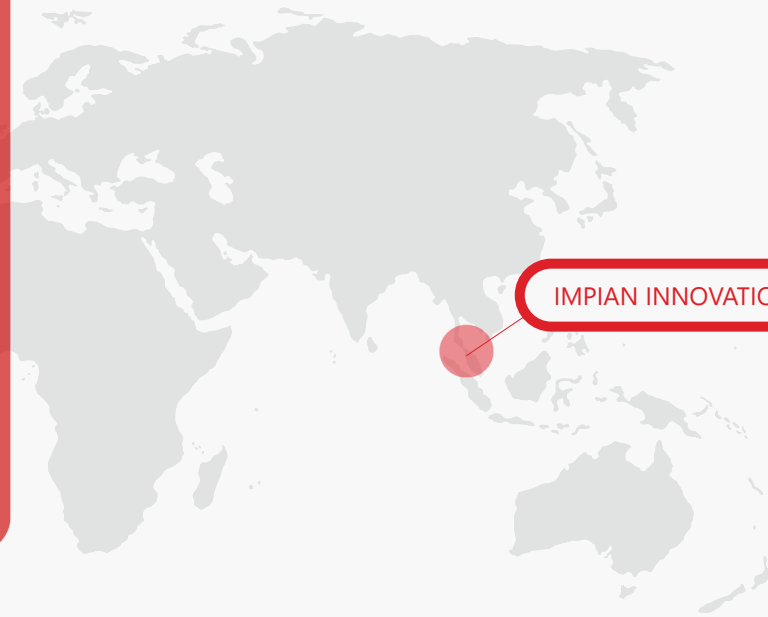
We'd love to hear from you. Here's how you can reach us.

Impian Innovation Sdn. Bhd.

Address : 1251-2 Jalan Juru,
Pusat Perniagaan Juru Indah,
14100 Bukit Mertajam, Penang,
Malaysia.

Email: sales@impian.com

Website: www.impian-innov.com



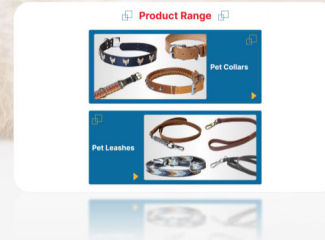
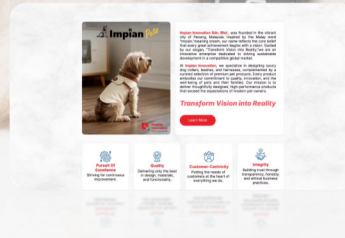
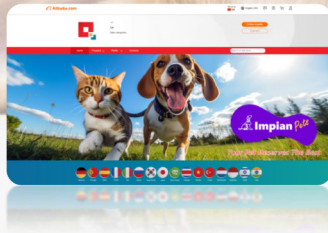
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ALIBABA.COM

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<https://impianpets.trustpass.alibaba.com/>





CONTACT US ON **WHATSAPP**

Desmond Khor

+86 199 0148 5102

Victor Lim

+60 18 4692833

Ivan Khor

+60 12 5355491



CONNECT WITH US ON SOCIAL MEDIA



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1251-2 Jalan Juru,
Pusat Perniagaan Juru Indah,
14100 Bukit Mertajam, Penang,
Malaysia.